



University of  
Zurich <sup>UZH</sup>

**USZ** Universitäts  
Spital Zürich

Institute for Implementation Science in Health Care (IfIS)  
Centre of Clinical Nursing Science (ZKPW)

---

Guest lecture

# Evaluating the implementation of complex interventions in the context of clinical research



**Prof. Dr. Tracy Finch**

Department of Nursing, Midwifery & Health,  
Northumbria University, Newcastle upon Tyne, UK

**Monday, 3 July 2023, 16.00-17.00 h**

Grosser Hörsaal, NORD1 D 304, University Hospital



## Evaluating the implementation of complex interventions in the context of clinical research

**Prof. Dr. Tracy Finch**

Tracy Finch is Professor of Healthcare & Implementation Science in the Department of Nursing, Midwifery & Health, at Northumbria University, Newcastle upon Tyne (United Kingdom). Her research focuses on the social, psychological, and organizational aspects of implementing new interventions in health, care, and wellbeing, and is co-developer of Normalization Process Theory (NPT). Tracy leads work on (1) implementation focused process evaluation of complex interventions in health and care, and (2) developing theory-informed tools and assessment instruments to support implementation focused research and practice. Current research applying these approaches includes online mental health services implementation, stroke rehabilitation and self-management, tailoring intervention for improvement work in diabetes care and digital health intervention for fatigue in persons with Multiple Sclerosis.

For clinical and health intervention research to achieve impact, we need to be building in ‘implementation thinking’ from the start. Implementation Science offers a plethora of theories, frameworks and assessment instruments that might help; but making sense of them and choosing the best ones for any project is challenging. Creative approaches to combining theories and methods are needed. NPT is a theory of implementation that explains how practices (in health and social care) become embedded, with reference to different kinds of work that individuals and groups participate in. In this lecture, Prof. Finch will draw on Normalisation Process Theory (NPT) and other approaches from Implementation Science, to illustrate how implementation thinking can bring value and rigor to different steps in the process of designing and evaluating complex interventions in clinical research.

### Moderation

Prof. Dr. Rahel Naef, Professor & Head, Implementation Science in Nursing

### Organisation

Institute for Implementation Science in Health Care, University of Zurich  
Center of Clinical Nursing Science, University Hospital of Zurich

### Venue

University Hospital Zurich  
Grosser Hörsaal NORD1 D 304  
Frauenklinikstrasse 10, 8091 Zurich

### Directions

Tram lines 6, 9, 10 to stop “ETH / Universitätsspital” or  
lines 9, 10 to stop “Haldenbach”



Follow IfIS  